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About the Annual Copyright Licence

It's easy to breach copyright laws by inadvertently copying and sharing content without permission. Most text and visual works are covered by copyright. If your employees copy and share text and/or images that were created by others, they'll usually need permission from the copyright owner to do so.

Research conducted by independent market research agency FiftyFive5¹ shows that:

- 2 out of 3 white collar workers access published content in their role which is often downloaded, copied and shared,
- 57% of employees believe their organisation should do more to be copyright compliant, and
- 505 million potential copyright infringements happen each year in Australian businesses.

Our **Annual Copyright Licence** is a blanket licence that protects your organisation from the risk of copyright infringement by providing your employees with rights to copy and share third party text and images within your organisation, and selected content externally.

What is a blanket copyright licence?

A blanket copyright licence enables organisations to obtain one licence agreement to cover multiple works, removing the need for you to obtain individual clearances from rightsholders for most common workplace activities like making digital copies, digital storage of copies on servers or devices, printing, scanning and photocopying*.

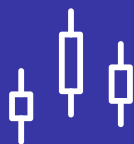
Copyright Agency has arrangements with other licensing organisations internationally. This means the content represented by those international organisations is included within our blanket copyright licence*.



Who is Copyright Agency?

Copyright Agency is an Australian not-for-profit licensing organisation that has facilitated the legal use of quality copyright content for almost 50 years. We represent over 40,000 rightsholders including publishers, journalists, researchers, and more. We offer simple licensing solutions for businesses so that your company can legally copy and share content, and be confident that its creators are being paid fairly for their work.

Key benefits to your business



Speed and efficiency

Covers most common workflow activities



Ease of use

One licence covers copyright material from millions of sources



Peace of mind

Mitigates your risk profile



Fits with ESG frameworks

Copyright licensing promotes good governance in business practices



Learning and innovation

We provide copyright training and an online Knowledge Hub

About the Annual Copyright Licence

Establish a world-best business practice.

The Annual Copyright Licence:

- **Covers your entire organisation** for copying and internal sharing rights for digital, online and hard copy resources, including newspapers, magazines, journals, books and other published works.
- **External communication rights** for Australian newspaper articles - email externally; post to websites, extranets and social media; use in annual reports and submissions.
- **Complements the Downstream Licence** provided by media monitoring organisations. The annual licence provides additional rights to your Downstream Licence, and covers newspaper content not received via a media monitoring organisation.
- **Saves you from having to negotiate licence fees with individual copyright owners.** A single, cost-effective annual licence allows your employees to copy and share content from millions of sources.
- **Use 3rd party materials in all structured and unstructured staff training activities and programmes.**

- **Regulatory approval and compliance** requires evidence from published sources in many industries. A copyright licence covers the making of copies, providing them to regulators or regulatory advisors and the storage of copies as a record.
- **Provides real compliance.** Relying on fair dealing and library exceptions leaves considerable copyright compliance gaps and gives a false sense of compliance.
- **Reduces your risk of being brought into copyright dispute.** Protect your reputation and avoid potential litigation expenses. The FiftyFive5¹ research identified 124 potential copyright violations per employee each year.

Getting a Licence is easy

- Visit our **website** or **email** our team to learn more about our licensing solutions and obtain a customised quote.

The Federal government provides information for businesses who use copyright material:

- Attorney General's Department
- Australian Business Licence and Information Service (ABLIS)

¹ <https://www.copyright.com.au/2023/07/risky-business-do-you-know-how-content-is-used-in-your-business/>

* This fact sheet is a guide only. Refer to the licence agreement for full terms and conditions.

For independent information on copyright please visit the Australian Copyright Council website [copyright.org.au](https://www.copyright.org.au)