

## 2021 DISTRIBUTION: LICENCE FEES FROM INDIVIDUALLY LICENSED EDUCATION INSTITUTIONS

### BACKGROUND

Copyright Agency has individual licences with more than 1,000 education institutions, such as commercial colleges, adult education and independent universities. A number of these institutions are using our FLEX product (see [here](#)), and we receive detailed usage data from them. We have limited usage data from other institutions, so we use data that indicates content that is available to those institutions to copy and share. There is information about different sorts of data for distribution on our Data for Distribution webpage [here](#) and in our Distribution Policy accessible from [here](#).

### CHANGES COMPARED TO 2020 DISTRIBUTION

The main changes are:

- new usage data from FLEX
- allocation for member-supplied digital originals for FLEX by title (rather than aggregated to publisher)
- allocation to Copyright Licensing New Zealand for licence fees for New Zealand staff of licensed institutions

### FUNDS FOR DISTRIBUTION

Amount (approx.)	\$4.6m (including the amounts set aside for newspaper publishers, artist-owned images and writers in periodicals and collected works, for separate distribution)
Licence fee source	Licence fees from independently licensed education institutions
Licence type	Statutory
Licence fee period	Licence fees invoiced from April 2020 to March 2021
How calculated	Licence fees received less deduction for projected operating costs and Cultural Fund: see further <a href="http://copyright.com.au/fees">copyright.com.au/fees</a> .

### DISTRIBUTION POOLS

Distribution amount	For	%	Distributed with fees from other sources	Scheduled
\$4.6m	Book publishers, website publishers, and writers and illustrators entitled to a share of book allocations.	70%	No	May 2021
	Journal and professional magazine publishers	9%	No	
	AMCOS (for music)	1%	No	
	Newspaper publishers	8%	Yes	
	Artists' royalty claim	5%	Yes	June 2021
	Writers' royalty claim	7%	Yes	

## DATA FOR DISTRIBUTION

### May 2021 payments

1. **Usage data** from institutions using FLEX
2. **Data on digital originals (PDFs) for FLEX** supplied by partner publishers
3. **'Indicative' data** about material available for use by individually licensed education institutions:
  - **books:** titles in Copyright Agency's works database from sources that include
    - surveys of copying and sharing by licensees
    - book sales data (from Nielsen BookScan)
    - titles held in libraries listed in the National Library's online catalogue
  - **journals:** titles in Copyright Agency's works database from sources that include:
    - surveys of copying and sharing by licensees
    - titles available from full-text databases that we license
  - **newspapers/magazines:** recipient data from distributions of licence fees from media monitoring organisations

### June 2021 payments for artists and writers

Information provided by artists and writers about publications containing their works, and past allocations to artists and writers.

## SELECTION OF DATA

The selection of books and journals available for use by this sector is based on subject matter areas likely to be used in this sector, and the relative proportions of each. This is based on a 2017 survey of independently licensed education institutions and information about courses offered in those institutions. We conduct a statistically random selection process to select titles with the relevant subject matter.

## RECIPIENTS

We make allocations to rightsholders that we are likely to be able to pay.