



Copyright Licence for Medical Device Companies

In the medical device industry – where exchanging information about the latest medical and scientific advances is critical – it's easy to breach copyright laws by inadvertently copying and sharing content without permission.

Most literary works are covered by copyright. If your employees copy and share text, tables, graphs or images that were created by others, they'll usually need permission from the copyright owner to do so. This includes content from:

- Journal articles
- Clinical and research papers
- Newspaper and magazine articles.

Our **Copyright Licence for Medical Device Companies** gives your employees the freedom to legally copy and share third party literary content. As we pay royalties to the creators whose works you reuse, you'll foster the creation of new content which will benefit your organisation in the future.

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We represent 37,000 members across the publishing, media, visual arts, education and surveying sectors. We license copyright material, so companies can legally reuse content created by others, and be confident that creators are being compensated fairly for their work - thus practising Good Copyright Governance. Licensing revenue is distributed to our members, ensuring the Australian creative economy remains strong.

Copy and share global content

Specifically tailored to your industry, our Copyright Licence for Medical Device Companies gives you the right to copy and share hard copy and digital content*, including:

- **Key pharmaceutical journals** from publishers such as Elsevier, Wiley-Blackwell and Wolters Kluwer
- **Newspapers and magazines** from around the world
- **Plus** graphs, tables, research papers, market research data, competitive analysis and more.*

Key benefits to your business



Speed and efficiency

Enjoy a fast and unencumbered flow of information



Ease of use

One licence covers copyright material from millions of sources



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All of your employees can legally reuse our members' content*



Collaboration

Email journal articles to healthcare professionals on request



Learning and innovation

Create a culture that allows employees to share material freely



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“We use published content on a daily basis – it is essential to both internal and external service delivery. The licence gives us peace of mind that we are copyright compliant across our business.”

Narelle McGinty

Medical Information Associate, Blackmores

Establish a world-best business practice

Your licence:

- **Covers your entire organisation for internal use, emailing articles to healthcare professionals on request, and more.** You can also cover multinational employees and add to your licence the sharing of content with external agencies and the sharing of selected content on external websites.
- **Saves you from having to negotiate licence fees with individual copyright owners.** One annual licence fee allows your employees to copy and share content from millions of sources.
- **Allows reuse of Australian content.** Not all international parent company licences cover Australian content.
- **Reduces your risk of being brought into a copyright dispute.** Protect your reputation and avoid potential litigation expenses.
- **Offers a fair fee structure.** Our fee is tailored to your company and is based on the number of employees, and the rights your organisation requires.

*Terms, conditions, limits and exclusions apply.

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