



Copyright Licence for the Automotive Industry

In the automotive industry – where exchanging information about technological and research advances is critical – it's easy to breach copyright laws by inadvertently copying and sharing content without permission.

Most literary works are covered by copyright. If your employees copy and share text, tables, graphs or images that were created by others, they'll usually need permission from the copyright owner to do so. This includes content from:

- Newspapers and magazine articles
- Product reviews and blogs
- Industry data and reports.

Our **Copyright Licence for the Automotive Industry** gives your employees the freedom to legally copy and share third party literary content. As we pay royalties to the creators whose works you reuse, you'll foster the creation of new content which will benefit your organisation in the future.

COPYRIGHTAGENCY

We represent 37,000 members across the publishing, media, visual arts, education and surveying sectors. We license copyright material, so companies can legally reuse content created by others, and be confident that creators are being compensated fairly for their work - thus practising Good Copyright Governance. Licensing revenue is distributed to our members, ensuring the Australian creative economy remains strong.

Copy and share global content

Specifically tailored to your industry, our Copyright Licence for the Automotive Industry gives your organisation and dealer the right to copy and share hard copy and digital content* including:

- **Product reviews** such as Automotive News, The Motor Report, Cars Guide, Carsales, Drive, and Go Auto
- **Other newspapers and magazines** from Australia and other countries
- **Plus** industry data, journals, competitive analysis, market research data, graphs, tables and more.*

Key benefits to your business



Speed and efficiency

Enjoy a fast and unencumbered flow of information



Ease of use

One licence covers copyright material from millions of sources



Peace of mind

All of your employees can legally reuse our members' content*



Collaboration

Email reviews, news and magazine articles to dealers and customers



Learning and innovation

Create a culture that allows employees to share material freely

Establish a world-best business practice

Your licence:

- **Covers your entire organisation and dealer for internal use, emailing articles to regulatory authorities, patent application and legal proceedings and more.** You can also cover dealer employees and the sharing of selected content on external websites.
- **Saves you from having to negotiate licence fees with individual copyright owners.** One annual licence fee allows your employees to copy and share content from millions of sources.
- **Allows reuse of Australian content.** Not all international parent company licences cover Australian content.
- **Reduces your risk of being brought into a copyright dispute.** Protect your reputation and avoid potential litigation expenses.
- **Offers a fair fee structure.** Our fee is tailored to your company and is based on the number of employees, and the rights your organisation requires.

“The licence is an asset the company could not function effectively without. We understand the investment that goes into producing quality products and we want to ensure we pay fairly for the high-quality information that we rely on, on a day-to-day basis. We are proud to our commitment to copyright compliance”.

Shayna Welsh,
*Head of Corporate Communications,
Mitsubishi Motors Australia*



*Terms, conditions, limits and exclusions apply.

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Getting your licence is easy

Contact us to discuss your licensing options and obtain a customised quote.

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