Logo

Simple, instantly recognisable, the Good Copyright Governance logo aims to promote the Copyright Agency licensees as responsible organisations within the global creative community.

Three versions of the logo are available. The tag line version should be used wherever possible.

Where space is limited, the stacked or stand alone versions may be used.

The stand alone version may also be used to achieve more white space around the logo.

The Good Copyright Governance scheme and logo are owned by the Copyright Agency | Viscopy. They are only available to current Copyright Agency licence holders. Please visit the Copyright Agency website for full terms and conditions.
Minimum clear space and size

Minimum clear space
The minimum clear space around the logo is the cap height of the logotype.
Where possible, more clear space is preferable to allow the logo room to breathe.
Minimum space prevents elements such as type, images or other logos from entering the exclusion zone and compromising the readability and impact of the logo.

Minimum size
The minimum width size for the stand alone logo is 20mm and 55mm for the tag line version.

Horizontal with tagline

Stacked with tagline

The Good Copyright Governance scheme and logo are owned by the Copyright Agency | Viscopy. They are only available to current Copyright Agency licence holders. Please visit the Copyright Agency website for full terms and conditions.
Sub brand lockups

The Good Copyright Governance logo has been designed to pair well with any corporate brand - be it on a website, business collateral, board reports, or any other internal and external facing material.

Sub brand logo lockups have been created as an integral unit. Do not change the configuration of these lockups.

The Good Copyright Governance scheme and logo are owned by the Copyright Agency | Viscopy. They are only available to current Copyright Agency licence holders. Please visit the Copyright Agency website for full terms and conditions.
**Colour palette**

The Good Copyright Governance logo is available in CMYK and Mono versions.

Wherever possible, the CMYK - Lime Version should be used.

When Lime does not lend itself to either black and white or dark coloured backgrounds, the mono versions can be used.

**CMYK**

- **CA Lime**
  - Pantone 382
  - C=28 M=0 Y=100 K=0
  - R=196 G=216 B=46
  - Web #c4d82e

**Mono**

- Official supporter of Australian creators

---

The Good Copyright Governance scheme and logo are owned by the Copyright Agency | Viscopy. They are only available to current Copyright Agency licence holders. Please visit the Copyright Agency website for full terms and conditions.