

**2019 DISTRIBUTION: LICENCE FEES FROM CORPORATIONS & ASSOCIATIONS**

<p><b>1. BACKGROUND</b></p>	<p>This scheme of allocation applies to the combined licence fees from corporations and associations under licences that provide ‘blanket’ coverage for uses content represented by Copyright Agency. The licence fees are from:</p> <ul style="list-style-type: none"> <li>• corporations:             <ul style="list-style-type: none"> <li>○ pharmaceutical companies</li> <li>○ public relations companies</li> <li>○ other corporations (e.g. banking and finance; law firms; property);</li> </ul> </li> <li>• associations and other entities:             <ul style="list-style-type: none"> <li>○ quasi-governmental organisations (that are not covered by the government statutory licence)</li> <li>○ local government organisations</li> <li>○ religious organisations</li> <li>○ not-for-profit associations</li> </ul> </li> </ul> <p>There is more information about these licence schemes on our website <a href="#">here</a>.</p> <p>We have limited data about the actual use of content by people covered by these licence schemes. We therefore use a range of data sources that indicate the content that is available for use in the sectors covered by the licence schemes</p>																										
<p><b>2. CHANGES SINCE PREVIOUS DISTRIBUTION OF LICENCE FEES CORPORATIONS &amp; ASSOCIATIONS</b></p>	<p>We have:</p> <ul style="list-style-type: none"> <li>• simplified the methodology for dividing the total licence fees into ‘pools’ for different classes of rightsholder; and</li> <li>• included data provided by writer members about published writing in which they retain copyright, but do not receive Copyright Agency payments via a publisher.</li> </ul>																										
<p><b>3. FUNDS FOR DISTRIBUTION</b></p>	<table border="1"> <tr> <td>Amount (approx.)</td> <td colspan="2">\$6.2m</td> </tr> <tr> <td rowspan="6">Licence fee sources</td> <td><b>Sector</b></td> <td><b>\$m</b></td> </tr> <tr> <td>Corporations (general)</td> <td>4.99</td> </tr> <tr> <td>Public relations companies</td> <td>0.50</td> </tr> <tr> <td>Local government organisations</td> <td>0.64</td> </tr> <tr> <td>Quasi-government organisations</td> <td>0.02</td> </tr> <tr> <td>Not-for-profit associations</td> <td>0.04</td> </tr> <tr> <td>Licence type</td> <td colspan="2">Voluntary</td> </tr> <tr> <td>Licence fee period</td> <td colspan="2">Fees received up to April 2019</td> </tr> <tr> <td>How calculated</td> <td colspan="2">See our <a href="#">webpage on fee and deductions</a>.</td> </tr> </table>		Amount (approx.)	\$6.2m		Licence fee sources	<b>Sector</b>	<b>\$m</b>	Corporations (general)	4.99	Public relations companies	0.50	Local government organisations	0.64	Quasi-government organisations	0.02	Not-for-profit associations	0.04	Licence type	Voluntary		Licence fee period	Fees received up to April 2019		How calculated	See our <a href="#">webpage on fee and deductions</a> .	
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<p><b>5. SOURCES OF DATA</b></p>	<ul style="list-style-type: none"> <li>• <b>books:</b> titles in Copyright Agency’s works database from sources that include             <ul style="list-style-type: none"> <li>○ book sales data (from Nielsen BookScan)</li> <li>○ titles held in libraries listed in the National Library’s online catalogue</li> <li>○ surveys of copying and sharing by licensees</li> </ul> </li> <li>• <b>journals:</b> titles in Copyright Agency’s works database from sources that include:             <ul style="list-style-type: none"> <li>○ surveys of copying and sharing by licensees</li> </ul> </li> </ul>																										

	<ul style="list-style-type: none"> <li>○ titles available from full-text databases managed by RMIT (Informat databases)</li> <li>● <b>newspapers/magazines:</b> digital press clippings supplied by media monitoring agencies to corporations</li> <li>● <b>artist-owned images:</b> information provided by artists and their agents about published images for which the artists retain copyright; and past payments to artists</li> <li>● <b>writers in published collections:</b> information provided by writers and their agents about published writing for which the writer retains copyright but does not receive royalties from a publisher; and past payments to writers</li> </ul>											
6. <b>DATA EXCLUDED</b>	<p>Data not used for distribution includes:</p> <ul style="list-style-type: none"> <li>● material in which copyright is owned by a government</li> <li>● other material for which a copyright owner has asked us not to allocate</li> <li>● data relating to rightsholders who are not participating in these licence schemes</li> </ul>											
7. <b>DISTRIBUTION 'POOLS'</b>	<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td rowspan="5" style="text-align: center; vertical-align: middle;"> <b>\$6.2m</b> Corporations Associations </td> <td style="text-align: center;">→</td> <td style="text-align: center;"><b>34%</b> Newspaper publishers</td> </tr> <tr> <td style="text-align: center;">→</td> <td style="text-align: center;"><b>29%</b> Journal publishers</td> </tr> <tr> <td style="text-align: center;">→</td> <td style="text-align: center;"><b>28%</b> Books: publishers and writers</td> </tr> <tr> <td style="text-align: center;">→</td> <td style="text-align: center;"><b>7%</b> writers in published collections</td> </tr> <tr> <td style="text-align: center;">→</td> <td style="text-align: center;"><b>1%</b> artists</td> </tr> </table>	<b>\$6.2m</b> Corporations Associations	→	<b>34%</b> Newspaper publishers	→	<b>29%</b> Journal publishers	→	<b>28%</b> Books: publishers and writers	→	<b>7%</b> writers in published collections	→	<b>1%</b> artists
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8. <b>POOL PROPORTIONS</b>	<p>The pool proportions for publications are based on analysis of past usage and external research in 2016 of government employees' copying and sharing of content. The pool for artist-owned images is based on analysis in the UK. The pool for writers in published collections (e.g. newspaper and journal contributors who have retained copyright) is based on usage data from Australian universities (the best available 'proxy'); 2% of the pool for books, and 10% of the pools for periodicals (journals, newspapers, magazines).</p>											
9. <b>SELECTION OF DATA FROM DATA SOURCES</b>	<p><b>Books and journals</b></p> <p>The selections of titles for the books and journals pools are based on a 'subject matter profile': identification of the subject matter areas likely to be used in the relevant licence sectors, and the relative proportions of each. We conduct a statistically random selection process to select titles with the relevant subject matter. We select sufficient titles so that the allocation to each title is \$200 or more.</p> <p><b>Newspapers and magazines</b></p> <ol style="list-style-type: none"> <li>1. Newspaper articles supplied by media monitoring companies to corporate clients between January and December 2018.</li> <li>2. Local newspapers available to local government organisations covered by the local government licence scheme.</li> </ol>											
10. <b>RIGHTSHOLDERS ENTITLED TO ALLOCATION</b>	<p>We allocate to rightsholders who have authorised us to include their content in these licence schemes, including rightsholders who may have authorised reproduction but not communication.</p>											
11. <b>APPORTIONMENT TO RIGHTSHOLDERS FROM EACH POOL</b>	<ul style="list-style-type: none"> <li>● <b>book and journal titles:</b> equal allocation to each title in the dataset that results from the random selection process</li> <li>● <b>newspaper and magazine mastheads:</b> in accordance with the relative proportions of the articles from each masthead in the dataset</li> </ul>											

	<ul style="list-style-type: none"> <li>• <b>artist-owned images and writers in published collections:</b> based on the number of books or periodicals in which the creator’s works have appeared, and/or recent payments to the creator, with adjustments for: <ul style="list-style-type: none"> <li>○ titles that have appeared in usage data (e.g. from schools or universities);</li> <li>○ titles published more recently; and</li> <li>○ for newspapers and magazines: extent of availability (e.g. higher for national or major metropolitan newspapers, lower for regional or local newspapers).</li> </ul> </li> </ul>
<b>12. MINIMUM ALLOCATION</b>	For books and journals, there is a minimum allocation of about \$200. In other cases, there is no set minimum allocation, but we only make a payment to a member when all allocations (from all sources) aggregate to \$10 or more.
<b>13. OBLIGATION TO SHARE PAYMENTS</b>	Recipients of allocations for books pool are required to share payments in accordance with any contractual obligations (e.g. a publishing contract between an author and a publisher).
<b>14. NUMBER OF RECIPIENTS</b>	There will be about 1,300 <i>direct</i> recipients of payments. There will also be a significant number of <i>indirect</i> recipients who receive payments from direct recipients, such as publishers, agents and co-authors. There will also be additional recipients from the pools for writers in published collections and artist-owned images.
<b>15. MORE INFORMATION</b>	<p>Please email <a href="mailto:memberservices@copyright.com.au">memberservices@copyright.com.au</a> or call 1800 066 844 if you need assistance. You can also get information about payments from our website:</p> <ul style="list-style-type: none"> <li>• <a href="#">Distribution schedule</a></li> <li>• <a href="#">Distribution policy</a></li> <li>• <a href="#">Administrative fees</a></li> </ul>