

Highlights of 2017–18

When it comes to words and images, we protect our members' rights, collect and pay royalties, advocate for balanced copyright and provide vital grants to creators.

Financial highlights

NET INCOME UP 3.1%

\$131m

DISTRIBUTION TO MEMBERS UP 5.1%

\$124m

COST RATIO DOWN 0.2%

13.9%

“

While this is a good result, like every organisation in the world, Copyright Agency faces challenges and opportunities driven by the truly transformative power of digital technology, including rapidly emerging technologies like artificial intelligence and blockchain.”

Copyright Agency Chairman,
Kim Williams AM

\$124m

in copyright royalties paid to authors, publishers, visual artists, journalists and surveyors

Member highlights

In an exciting and productive year, we undertook a beneficial merger; action in the Copyright Tribunal; major upgrades to technology; campaigns to support reading and began work on a trial to stop inauthentic Aboriginal art.



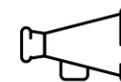
Political advocacy on behalf of members to prevent unfair changes to the Copyright Act that would have undermined their rights



Legal action against NSW Government for **unpaid copyright royalties** and with Media Monitoring organisations to ensure a fair rate for media content



Strathfield Council in NSW issues **public apology** for copyright infringement providing a positive example for other councils to purchase a licence



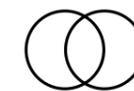
Sponsorship of Educational Publishing Awards, Australian Book Industry Awards and Walkley Arts Journalism Awards



Industry unites to form Parliamentary Friends of Australian Books and Writers



New integrated cloud-based finance and **customer relationship management systems** introduced on time and on budget as part of major Business Transformation



With members' approval, **Copyright Agency and Viscopy merge** for unified advocacy, greater efficiencies and lower fees for visual artists



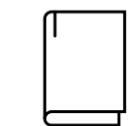
Advocacy for members through submissions to **Government's Copyright Modernisation Consultation** and Collecting Societies Code of Conduct review



Member consultations held to inform future changes to systems to improve payments to members and online member portal



This Book/Song Changed My Life features at major writers' festivals including Sydney, Perth, Adelaide and Byron Bay



Major support for the national books sector campaign, the **Australian Reading Hour**



Copyright Agency and Desart will develop a **trial using blockchain** to help **verify authentic Indigenous art**

Highlights of 2017–18



Developed cloud-based tool 'Flex' to help librarians, teachers and students source copyright-compliant material more easily

Photo: Angelique Kurylo

Innovation for education

We further developed our ties to education, providing resources written by teachers for teachers through Reading Australia, and growing with digital tools to support learning.



\$15k new Reading Australia Fellowship announced for teachers



Our digital textbook solution for secondary schools, **LearningField**, grows its publishers to over 20, and increases data on student activity for teachers

Supporting Australian creativity

We support the Australian publishing, writing and visual arts community in multiple ways. With grants, with direct sponsorship and with valuable awards and Fellowships.

\$1.8m
in Cultural Fund grants support Australian creativity



550 artists compete for \$10k **2018 John Fries Award** which was won by Akil Ahamat for *So the spaces between us can stay soft*

Photo: Silversalt Photography, courtesy of UNSW Galleries



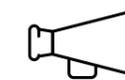
Miles Franklin Literary Award and **Stella Prize** funded



\$10,000 Griffin Award for Australian playwriting to David Finnigan



New \$80k Fellowships announced for non-fiction writing and visual art



Sponsorship for Sydney Contemporary arts festival



150

new businesses licensed including Multiplex, City of Sydney Council, NRL and MLC Investments

Licensing at work

In a first, we licensed a member's artwork onto a Qantas Dreamliner. The 1991 work Emily Kame Kngwarreye's *Yam Dreaming*, was adapted for the fuselage by Balarinji.

One of **Emily Kame Kngwarreye's** community members at the launch of the Qantas Boeing 787-9 Dreamliner featuring the late artist's work

Photo courtesy of Qantas



Copyright Agency appointed to manage **Namatjira Legacy** Trust's licensing rights



Schools and university licences ensure access to everything published for less than the cost of a textbook



\$1.02m in resale royalties generated for artists, an increase of 7.5%. 181 artists received their first eligible resale in 2017/18. Aboriginal or Torres Strait Islander artists have received 38% of the total resale royalties

Artist Elton Wirri
Photo: Guy Louanglath



Miles Franklin 2018 shortlisted author Felicity Castagna

Photo: Martin Ollman