

# Flexible access to copyright protected content

The Copyright Agency is digitising its business processes to make the use of copyright protected text easier than ever.

FLEX has been developed from a service widely used and praised in the UK higher education sector. Combining a central national online searchable content repository with a workflow management tool, it supports librarians in providing quality content to academics and lecturers quickly.

#### Developed in partnership with librarians

The FLEX service will be offered to facilitate the use of copyright protected content.

The Copyright Agency is currently partnering with 4 private education providers to test the platform in the Australian market and adapt it to the local legislation framework. Librarian feedback will be used to enhance the functionality of the system before wider roll-out.

### **C©PYRIGHTAGENCY**

The Australian Government has appointed the Copyright Agency to manage the education copying scheme (Statutory Education Licence). The licence, set out in the *Copyright Act 1968*, allows educators to copy and share text and images in ways that usually require permission provided that fair compensation is made to the creators of content. In addition to arrangements with peak bodies for schools and universities negotiated through Copyright Advisory Group – Schools (CAG) and Universities Australia, the Copyright Agency also has individual agreements with more than 1,000 other private education providers.



#### Key benefits





## **Easier** copyright compliance



Faster
Ready-to-use copies at



Better quality
High-quality scans and
publisher originals



Reduced costs
Savings in both staf
time and money



Increased productivity
Reduced
administrative burden

#### Early user feedback

Test groups particularly liked:

- Feeling more confident in using copyright protected content
  - They highlighted how the platform reduces the pressure with regards to copyright compliance and can help resolve internal disputes.
- Having all content in only one central place
   They felt it helps them become more productive and avoids doubling up with academics.
- The potential data analysis downstream
   The library perspective is that captured usage data will help inform collection management, as well as many other opportunities like driving student success.

#### Improve employee and student experience

**FLEX** is a web-based solution which can be used in any browser, and seamlessly integrates with any major library and learning management systems.\*

#### **Key functionalities**

- Access to shared scans and original publishers files
  of works on our central repository, complete with the
  ability to order high quality scans on demand
   Share scans with other institutions and use a scanning
  on-demand service that offers OCR
  (Optical Character Recognition) quality scans of
  any of the 80m+ works from the British Library
  with a 48-hour turnaround. Implementation of a similar
  option is being discussed with Australian libraries too.
- Automated copyright compliance management
   The platform automatically performs compliance checks, as well as reporting and analytics.
- · Academic reading lists

A tool for academics to compile their reading list material in a way that interfaces automatically with the library. FLEX also integrates with other popular third-party reading list applications\*.

· Visual accessibility content

\*under development



For more information about FLEX, contact our team below.

#### Richard Hinchliffe

New Product and Business Development Manager

- t (02) 9394 7618
- e rhinchliffe@copyright.com.au

#### Liesl Fitzpatrick

Senior Manager, Education Licensing

- t (02) 9394 7644
- e lfitzpatrick@copyright.com.au

