



## Copyright Licence for Banks and Financial Institutions

In the banking and finance industry – where exchanging information about market trends, mergers and acquisitions and consumer sentiment is critical – it's easy to breach copyright laws by inadvertently copying and sharing content without permission.

Most literary works are covered by copyright. If your employees copy and share text, tables, graphs or images that were created by others, they'll usually need permission from the copyright owner to do so. This includes content such as:

- Hard copy and online specialist financial journals
- Analyst, company and broker reports
- Newspaper and magazine articles.

Our **Copyright Licence for Banks and Financial Institutions** gives your employees the freedom to legally copy and share third party literary content, both internal to your organisation and with your clients. As we pay royalties to the creators whose works you reuse, you'll foster the creation of new content which will benefit your organisation in the future.

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## COPYRIGHTAGENCY

We're an Australian not-for-profit organisation that represents over 40,000 members – publishers, surveyors, journalists, and more. We collectively license their copyright, so your company can legally reuse content created by others, and be confident that its creators are being paid fairly for their work – thus practising Good Copyright Governance. Licensing revenue is redistributed to our members, ensuring the Australian creative economy remains strong.

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### Copy and share global content

Specifically tailored to your industry, our Copyright Licence for Banks and Financial Institutions gives you the right to copy and share hard copy and digital content, including:

- **Key publications** such as the Australian Financial Review and Bloomberg suites, Platts, The Economist and Harvard Business Review
- **Newspapers and magazines** from around the world
- **Plus** graphs, tables, research papers, broker reports, market research data, competitive analysis and more.

## Key benefits to your business



### Time efficiency

Enjoy an unencumbered flow of information and focus on your core activity



### Ease of use

No need to negotiate licence fees with individual copyright owners



### Peace of mind

Real compliance to protect your reputation and avoid potential litigation expenses



### Collaboration

Share material internally, email articles to clients, and publish news content on your website or social media



### Value

A tailored fee based on the number of employees and the specific rights your organisation needs

## Establish Good Copyright Governance

A Copyright Licence is a simple solution to ensure your organisation is practising **Good Copyright Governance**. It enables staff members to communicate content-rich material in real time while being confident that no one's copyright is being infringed. All Copyright Agency licensees can promote their organisation as a supporter of Australian creators by incorporating the Good Copyright Governance tick across their promotional channels.



Official supporter  
of Australian creators



Terms, conditions, limits and exclusions apply.

This fact sheet is a guide only. Refer to the licence agreement for full terms and conditions.

For independent information on copyright please visit the Australian Copyright Council website [www.copyright.org.au](http://www.copyright.org.au)

## Getting your licence is easy

To discuss your licensing options and obtain a customised quote, contact your industry representative below.

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