

# Logo

Simple, instantly recognisable, the Good Copyright Governance logo aims to promote the Copyright Agency licensees as responsible organisations within the global creative community.

Three versions of the logo are available. The tag line version should be used wherever possible.

Where space is limited, the stacked or stand alone versions may be used.

The stand alone version may also be used to achieve more white space around the logo.

Horizontal with tagline



Stacked with tagline



Stand alone version



# Minimum clear space and size

## Minimum clear space

The minimum clear space around the logo is the the cap height of the logotype.

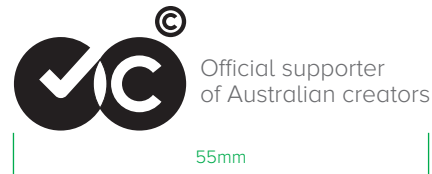
Where possible, more clear space is preferable to allow the logo room to breathe.

Minimum space prevents elements such as type, images or other logos from entering the exclusion zone and compromising the readability and impact of the logo.

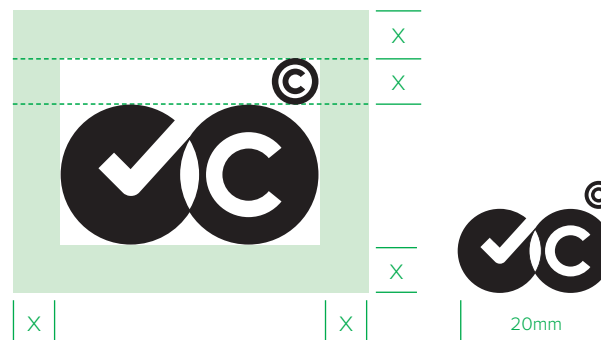
## Minimum size

The minimum width size for the stand alone logo is 20mm and 55mm for the tag line version.

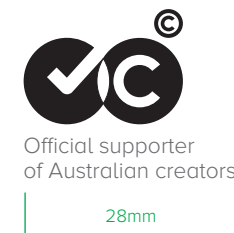
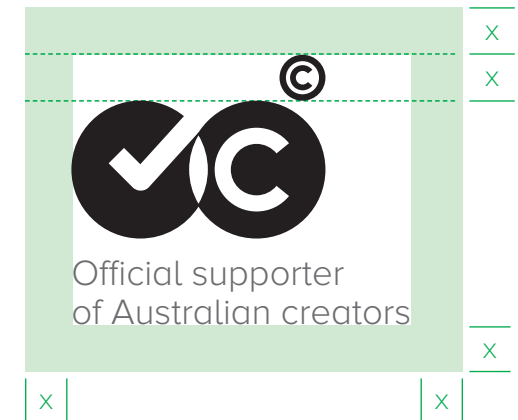
Horizontal with tagline



Stand alone version



Stacked with tagline



## Sub brand lockups

The Good Copyright Governance logo has been designed to pair well with any corporate brand - be it on a website, business collateral, board reports, or any other internal and external facing material.

Sub brand logo lockups have been created as an integral unit. Do not change the configuration of these lockups.



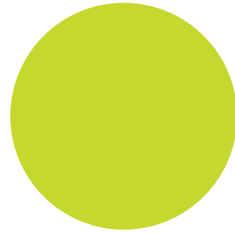
# Colour palette

The Good Copyright Governance logo is available in CMYK and Mono versions.

Wherever possible, the CMYK - Lime Version should be used.

When Lime does not lend itself to either black and white or dark coloured backgrounds, the mono versions can be used.

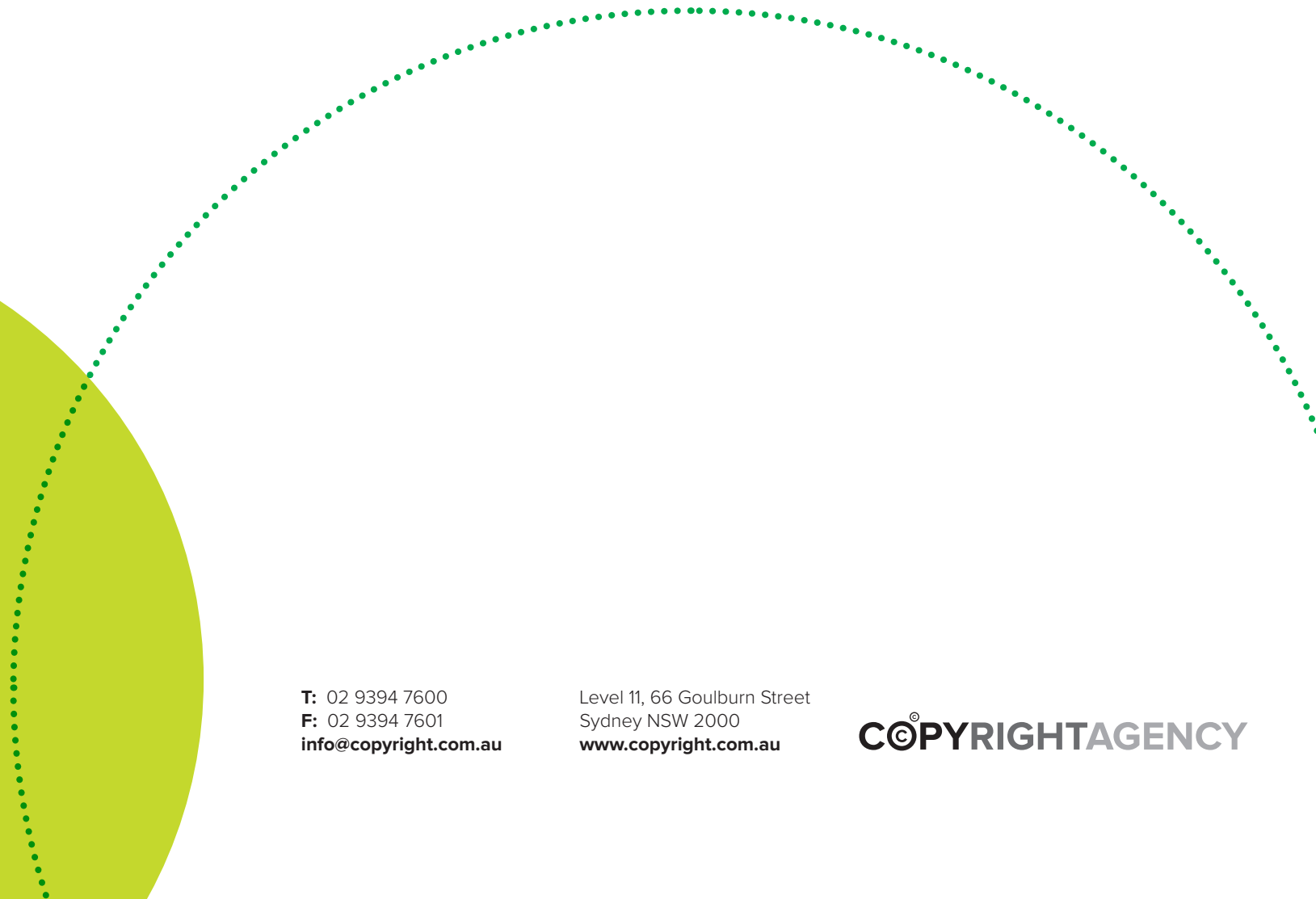
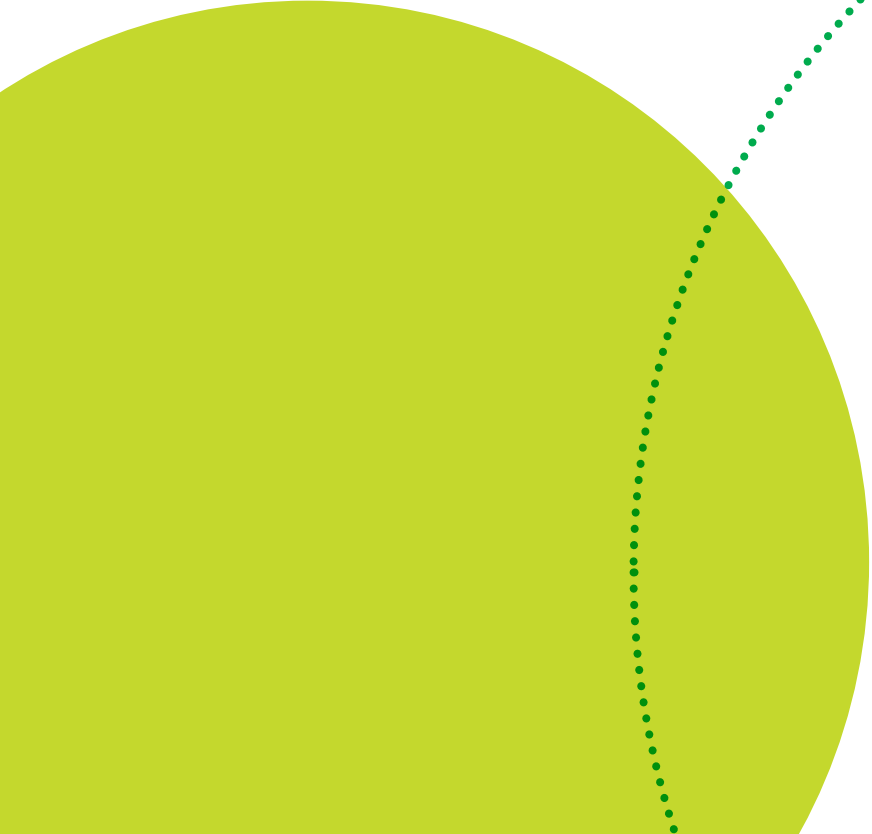
CMYK



**CA Lime**  
Pantone 382  
C=28 M=0 Y=100 K=0  
R=196 G=216 B=46  
Web #c4d82e

Mono





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