



Copyright Licence for Businesses

In businesses – where exchanging the latest information about your industry is critical – it's easy to breach copyright laws by inadvertently copying and sharing content without permission.

Most literary works are covered by copyright. If your employees copy and share text, tables, graphs or images that were created by others, they'll usually need permission from the copyright owner to do so. This includes content such as:

- Newspaper and magazine articles
- Journal articles, books and industry updates
- Research data, competitive analysis, survey plans and maps.

Our **Copyright Licence for Businesses** gives your employees the freedom to legally copy and share third party literary content. As we pay royalties to the creators whose works you reuse, you'll foster the creation of new content which will benefit your organisation in the future.

COPYRIGHTAGENCY

We're an Australian not-for-profit organisation that represents over 30,000 members – publishers, journalists, authors and more. We collectively license their copyright, so your company can legally reuse content created by others and be confident that its creators are being paid fairly for their work. Through our efficient management, we're able to return almost 87c in every dollar to creators.

Copy and share global content

Our Copyright Licence for Businesses gives your employees the right to copy and share hard copy and digital content*, including:

- **Key industry news, journals and books** from publishers such as Elsevier, Harvard Business Review, and Bloomberg
- **Newspapers and magazines** from around the world such as The Australian Financial Review, Financial Times and The Guardian
- **Plus** graphs, tables, research papers, market research data, competitive analysis and more.*

Key benefits to your business



Speed and efficiency

Enjoy a fast and unencumbered flow of information



Ease of use

One licence covers copyright material from millions of sources



Peace of mind

All of your employees can legally reuse our members' content*



External sharing

Email news and magazine articles to external stakeholders*



Learning and innovation

Create a culture that allows employees to share material freely

"Our licence really assists with the workflow, because we are assured that we simply can proceed with sharing information freely, at the same time knowing we are doing the right thing by the creators of the articles or other material."

Sue Godwin,
Knowledge Services Coordinator,
Research, Library & Information Services,
GHD

"We use published content on a daily basis – it is essential to both internal and external service delivery. The licence gives us peace of mind that we are copyright compliant across our business."

Narelle McGinty,
Medical Information Associate,
Blackmores

"The licence is an asset the company could not function effectively without. We understand the investment that goes into producing quality products and we want to ensure we pay fairly for the high-quality information that we rely on, on a day to day basis. We are proud to our commitment to copyright compliance."

Shayna Welsh,
Head of Corporate Communications,
Mitsubishi Motors Australia Limited

Establish a world-best business practice

Your licence:

- **Covers your entire organisation for internal use, emailing articles to clients, and more.** You can also add to your licence the sharing of news content on websites.*
- **Saves you from having to negotiate licence fees with individual copyright owners.** One annual licence fee allows your employees to copy and share content from millions of sources.
- **Provides real compliance.** Relying on common copyright myths and misconceptions leaves considerable copyright compliance gaps and a false sense of compliance.
- **Reduces your risk of being brought into a copyright dispute.** Protect your reputation and avoid potential litigation expenses.
- **Offers a fair fee structure.** Our fee is tailored to your business and is based on the number of employees and the rights your business requires.

*Terms, conditions, limits and exclusions apply.

This fact sheet is a guide only. Refer to the licence agreement for full terms and conditions. For independent information on copyright please visit the Australian Copyright Council website www.copyright.org.au

Getting your licence is easy

To discuss your licensing options and obtain a customised quote, contact your industry representative below.

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